

ORDER



KSNV

Orders	Order / Rev:	108252
	Alt Order #:	06867718
	Product Desc:	Crossroads GPS
	Estimate:	1290
	Flight Dates:	10/29/12 - 11/05/12
	Original Date / Rev:	10/24/12 / 12/05/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	Crossroads Media, LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Crossroads GPS
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	81	\$140,000.00	\$119,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	81	\$140,000.00	\$119,000.00	0.00
Totals	81	\$140,000.00	\$119,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$140,000.00
Market	100%	\$451,612.90

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$153,548.39
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,193.55
KTUD	0%	\$0.00
KVVU	13%	\$58,709.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$45,161.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS ADDED 1X											
				WAKE UP WITH THE WAGNERS											
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ADDED 1X WAKE UP WITH THE WAGNERS	CM	5-6a	MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,200.00		0.00			
E 2	KSNV	10/31/12	11/01/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ADDED SPOT WAKE UP WITH THE WAGNERS	CM	5-6a	--WT---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WT---					2	\$1,200.00		0.00			
E 3	KSNV	11/02/12	11/02/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
E 4	KSNV	10/31/12	10/31/12	Today Show Today Show TODAY SHOW	CM	658a-9am	--W----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,800.00		0.00			
E 5	KSNV	11/01/12	11/01/12	Today Show Today Show TODAY SHOW	CM	658a-9am	---T---	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$3,800.00		0.00			
E 6	KSNV	11/05/12	11/05/12	Today Show Today Show TODAY SHOW	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,800.00		0.00			
E 7	KSNV	10/29/12	10/31/12	Rachael Ray Rachael Ray RACHEL RAY ADDED 2X RACHEL RAY	CM	11am-12pm	MTW----	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTW----					3	\$1,000.00		0.00			
E 8	KSNV	11/01/12	11/01/12	Rachael Ray Rachael Ray RACHEL RAY	CM	11am-12pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
E 9	KSNV	11/02/12	11/02/12	Rachael Ray Rachael Ray RACHEL RAY	CM	11am-12pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 10	KSNV	10/29/12	10/29/12	Noon News Noon News NEWS 3 AT NOON	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
E 11	KSNV	10/30/12	11/01/12	Noon News Noon News NEWS 3 AT NOON ADDED 2X NEWS 3 AT NOON	CM	12-1230pm	-TWT---	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT---					3	\$1,000.00		0.00			
E 12	KSNV	11/02/12	11/02/12	Noon News Noon News NEWS 3 AT NOON	CM	12-1230pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

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E 12	KSNV	11/02/12	11/02/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$1,000.00		0.00				
E 13	KSNV	11/05/12	11/05/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00		0.00				
E 14	KSNV	10/29/12	10/29/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00		0.00				
E 15	KSNV	10/30/12	10/30/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$1,000.00		0.00				
E 16	KSNV	11/01/12	11/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---TF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 4: THE AGENDA ADDED 1X															
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			2		\$1,000.00		0.00				
E 17	KSNV	11/05/12	11/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00		0.00				
E 18	KSNV	10/29/12	10/30/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
DAYS OF OUR LIVES ADDED 1X															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MT-----			2		\$1,000.00		0.00				
E 19	KSNV	10/31/12	10/31/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$1,000.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/29/12-11/04/12	Days of our Lives		1258p-2pm	--W-----	:30		(\$1,000.00)		0.00	NM		
Credited															
[CREDIT-REFUND]															
E 20	KSNV	11/01/12	11/02/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---TF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
DAYS OF OUR LIVES ADDED 1X															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			2		\$1,000.00		0.00				
E 21	KSNV	11/05/12	11/05/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00		0.00				
E 22	KSNV	10/29/12	10/31/12	The Doctors The Doctors	CM	2pm-3pm	MTW----	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00
THE DOCTORS ADDED 2X															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	KSNV	10/29/12	10/31/12	The Doctors The Doctors	CM	2pm-3pm	MTW----	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00
THE DOCTORS ADDED 2X THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	MTW----	3		\$650.00		0.00						
E 23	KSNV	11/01/12	11/01/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	---T---	1		\$650.00		0.00						
E 24	KSNV	11/02/12	11/02/12	The Doctors The Doctors	CM	2pm-3pm	----F--	:30	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	----F--	1		\$650.00		0.00						
E 25	KSNV	10/30/12	10/30/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-T-----	1		\$1,200.00		0.00						
E 26	KSNV	11/01/12	11/01/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	---T---	1		\$1,200.00		0.00						
E 27	KSNV	11/02/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	----F--	1		\$1,200.00		0.00						
E 28	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MT-----	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NEWS 3 AT 4 ADDED 1X NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	MT-----	2		\$1,800.00		0.00						
E 29	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	--W----	1		\$1,800.00		0.00						
E 30	KSNV	11/01/12	11/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	---TF--	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NEWS 3 AT 4 ADDED 1X NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	---TF--	2		\$1,800.00		0.00						
E 31	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/05/12	11/11/12	M-----	1		\$1,800.00		0.00						
E 32	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	M-----	1		\$3,600.00		0.00						
E 33	KSNV	10/31/12	10/31/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 33	KSNV	10/31/12	10/31/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$3,600.00		0.00			
E 34	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----						1	\$3,600.00		0.00			
E 35	KSNV	10/29/12	10/29/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----						1	\$3,400.00		0.00			
E 36	KSNV	11/01/12	11/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---T---						1	\$3,400.00		0.00			
E 37	KSNV	11/05/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----						1	\$3,400.00		0.00			
E 38	KSNV	10/29/12	10/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$3,400.00	1	0.00	NM	2	\$6,800.00
WHEEL OF FORTUNE ADDED 1X WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	MT-----						2	\$3,400.00		0.00			
E 39	KSNV	10/31/12	11/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WT---	:30	2	\$3,400.00	1	0.00	NM	2	\$6,800.00
WHEEL OF FORTUNE ADDED 1X WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--WT---						2	\$3,400.00		0.00			
E 40	KSNV	11/02/12	11/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	----F--						1	\$3,400.00		0.00			
E 41	KSNV	10/29/12	10/29/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----						1	\$1,800.00		0.00			
E 42	KSNV	10/30/12	10/30/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,800.00		0.00			
E 43	KSNV	10/31/12	10/31/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----						1	\$1,800.00		0.00			
E 44	KSNV	11/01/12	11/01/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---T---						1	\$1,800.00		0.00			

Order / Rev: 108252
 Alt Order #: 06867718
 Flight Dates: 10/29/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1290

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	KSNV	11/01/12	11/01/12	Ralston Reports FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON	CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
E 45	KSNV	11/02/12	11/02/12	Ralston Reports FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON	CM	730-758pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,800.00 0.00															
E 46	KSNV	11/05/12	11/05/12	Ralston Reports FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,800.00 0.00															
E 47	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE	CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$2,800.00 0.00															
E 48	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$2,800.00 0.00															
E 49	KSNV	10/29/12	10/29/12	The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO	CM	1135p-1236a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$2,000.00 0.00															
E 50	KSNV	10/31/12	10/31/12	The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO	CM	1135p-1236a	--W----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$2,000.00 0.00															
E 51	KSNV	11/02/12	11/02/12	The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO	CM	1135p-1236a	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$2,000.00 0.00															
E 52	KSNV	11/03/12	11/03/12	News 3 Today - SATURDAY News 3 Today - SAT NEWS 3 TODAY/WKEND	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,500.00 0.00															
E 53	KSNV	11/03/12	11/03/12	Sa-Su Early News Sa-Su Early News KSNV EARLY NEWS	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,350.00 0.00															
E 54	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune WHEEL OF FORTUNE	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,050.00 0.00															
E 55	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA NFL Pre-Game FOOTBALL NIGHT IN AMERICA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$5,000.00 0.00															
E 56	KSNV	11/04/12	11/04/12	News 3 Live in Prime News 3 in Prime NEWS 3 LIVE (FOLLOWING NFL)	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00

Order / Rev: 108252
 Alt Order #: 06867718
 Flight Dates: 10/29/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1290

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 56	KSNV	11/04/12	11/04/12	News 3 Live in Prime News 3 in Prime NEWS 3 LIVE (FOLLOWING NFL)	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$3,600.00			0.00			
E 57	KSNV	11/04/12	11/04/12	Jeopardy in PRIME Jeopardy in Prime jep	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$2,400.00			0.00			
E 58	KSNV	10/29/12	10/30/12	Wake Up Early w/ Wagner Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ADDED 1X WAKE UP EARLY W/THE WAGNERS	CM	430a-5a	MT-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2			\$400.00			0.00			
E 59	KSNV	10/31/12	10/31/12	Wake Up Early w/ Wagner Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS	CM	430a-5a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1			\$400.00			0.00			
E 60	KSNV	11/01/12	11/01/12	Wake Up Early w/ Wagner Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS	CM	430a-5a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$400.00			0.00			
E 61	KSNV	11/05/12	11/05/12	Wake Up Early w/ Wagner Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS	CM	430a-5a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$400.00			0.00			
N 62	KSNV	11/04/12	11/04/12	Wake Up Early w/ Wagner Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ADDED	CM	430a-5a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$400.00			0.00			
N 63	KSNV	11/05/12	11/05/12	M-F Wheel M-F Wheel of Fortune WHEEL ADDED	CM	7-730pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$3,400.00			0.00			
N 64	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners NEWS ADDED	CM	5-6a	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$1,200.00			0.00			
N 65	KSNV	11/05/12	11/05/12	Rachael Ray Rachael Ray RR ADDED.	CM	11am-12pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$1,000.00			0.00			
N 66	KSNV	11/05/12	11/05/12	The Doctors The Doctors DRS ADDED	CM	2pm-3pm	M-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$650.00			0.00			
Totals													81	\$140,000.00	